

READING

A Strategy to Persuade Climate Change Deniers



If you're a climate change believer, is it possible to change a skeptic's mind? The answer is yes, **but it's not easy**. We asked climate science communication experts about how to approach the dissenters.

By Maggie Puniewska



VOCABULARY

Container compartment Prohibited
deny = refuse Bring up skeptic
Seldom = not always to follow up
Worth Agitated Polarized
Receptive Available
to establish a dialogue/conversation
support, team, cheer dissent
diverge trope to look out for
whole = entire
worrisome flood heat wave
left overs to seek out assessment
tendency whisper persecuted
Within well-known bake
To run a business evolve sex/gender
Extra-terrestrial life probable likely
Disregard The late 1400's

EXPRESSIONS

many NO LONGER What is it like?
to get something wrong
they are no long a Republican
There-s a change to came to be
Stance How's it going? How come?
straw man dog whistle
Do you think we should argue you don't agree
with?

PRONUNCIATION

neutral exist interesting
data target ineffective Obeying
Denier Persuade Convince Thesis
Threat Percentage Initiatives